



Great
American
Foundation

Privacy Policy

Updated February 12, 2015

Great American Foundation strongly believes in protecting the integrity and privacy of personal information gathered from our supporters through all of our communication channels, as well as from visitors to our Website. The protection of your privacy is of great importance to us, we have created this privacy policy to communicate our practices regarding the collection and dissemination of personal information that you provide to us and that can be linked to a specific individual, such as a name, postal address, telephone number(s), email address, or any other information, provided to us by our supporters and Website visitors (hereinafter “Personal Information”), as well as certain non-personally identifiable information collected when you visit many of our web pages such as the type of browser you are using (e.g. Internet Explorer or Firefox), the type of operating system you are using (e.g., Windows XP or Mac OS), the domain name of your internet service provider (e.g., AT&T or Verizon), aggregate data about the number of visits to the Site and/or aggregate data about the pages visited (hereinafter “Aggregate Data”).

This policy also applies when you use social media that overlaps Great American Foundation’s social media and/or website. This policy does not apply to information or data Great American Foundation purchases from other sources. Great American Foundation uses its best efforts to not share information it collects from those persons it provides services to (commonly referred to as “clients”).

This policy will be updated periodically, so please be sure to reread it from time to time. The most recent date the privacy policy was updated is provided at the top of the page. By submitting your personal information to us, you are agreeing that Great American Foundation may use the information in accordance with this privacy policy.

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Great American Foundation collects Personal Information supplied to us voluntarily by supporters, volunteers, and visitors to this Website. We may use such voluntarily provided information to improve our understanding of your interests, to improve our services, or to contact you for future support. In order to utilize certain features of our site or receive information from Great American Foundation or make a donation, you may choose to provide Personal Information. If you do submit information to us, we will use that information for the purposes for which it was submitted. We may also use your information in other ways, such as to contact you about other Great American Foundation activities and/or fundraising campaigns, to conduct matching on Facebook or other social media, or as otherwise disclosed to you at the point of collection. We may also use your name, postal address and telephone number(s) to contact you offline. We may share your Personal Information with certain nonprofit or commercial organizations, including your designated local food bank in the Great American Foundation network based on the address you provide, so that they may contact you about products, services or offers that we think would be of interest to you. If you do not wish us to contact you offline, receive such mailings or share your information with these organizations, you may opt out by contacting us in accordance with this policy.

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Other than as described in this privacy policy, or as may be necessary to protect the rights, property, and safety of our organization or others, or as may be necessary to comply with applicable law, Great American Foundation will not give or sell the Personal Information you provide online.

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Great American Foundation will only use your email address to send information about Great American Foundation and our network (such as news and events, special programs, and fundraising). From time to time, we may send out email messages that might include information about like-missioned organizations and companies, but we do not provide them with access to any personal information that you have provided.

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Postal Mail:

Great American Foundation
12412 San Jose Blvd Suite 402
Jacksonville, FL 32223

Telephone: (888) 508-1918

All opt-out requests will be honored, but please be patient with us as it may take six (6) to eight (8) weeks for opt-out changes to be fully implemented.

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